



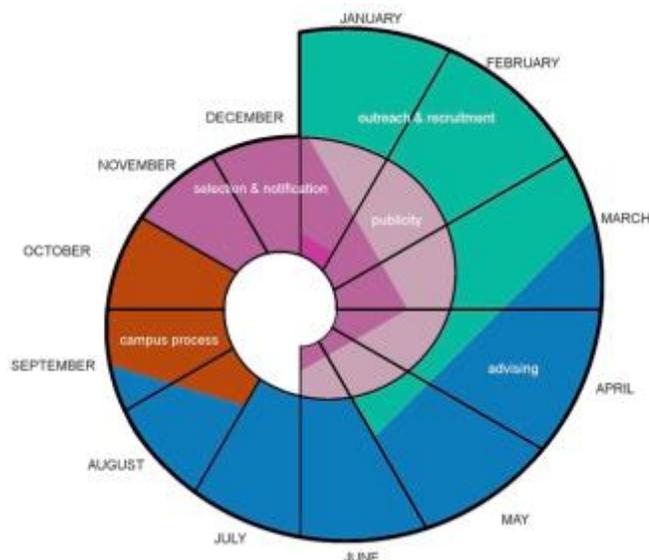
Using Fulbridge for Your Campus Process

Acceptance & Pre-Departure

- Have a student who's thinking about declining? Put them in contact with **current grantees** to get advice.
- Put your accepted applicants in touch with current grantees to answer questions about placement information, how to prepare, what to expect (and even what to pack).

Crafting Applications

- Students can use **the Map** to explore current ETAs' community engagement, giving them ideas for what's feasible in-country.
- Students can look at the **Lesson Catalog** to get a sense of what ETAs actually teach in their classrooms, allowing them to write more targeted Statement of Grant Purpose essays.
- Students can read **Alumni Spotlights** to see where Fulbrighters go post-grant, helping them think creatively about how the grant can fit with their trajectory for their Personal Statement.
- Students can use the Blog and the Blog Roll to read about ETAs' daily lives both inside and outside the classroom, and their reasons for applying to their host countries, to get ideas for how to approach their applications.
- Put your applicants in touch with current grantees to get country-specific advice while your applicants are crafting their applications, especially for countries with specific opportunities or special processes.



Graphic credit: Fulbright U.S. Student Program FPA Manual, 2017

Recruitment & Outreach

General recruitment:

- Use **ETA Spotlights** in emails or social media posts to give students a vivid picture of life as an ETA
- Use **the Map** as an exploratory tool to get applicants excited about grant possibilities
- Repost from our **Instagram or Facebook** on your university's or Center's social media to raise awareness about the Fulbright ETA.

Targeted recruitment:

- Advising a pre-med applicant or a business student? Search **ETA Spotlights** and **the Map** for students with these majors to use as examples.

Publicity:

- We can **feature your current ETAs** on ETA Spotlights to use as promotional and recruitment material in your university.

Advising

- Students can use **the Map** and the **Blog Roll** to choose which country they want to apply to by learning more about where ETAs are placed in a country, their living situation, and extracurricular activities.
- Use the **ETA Spotlights** to help students explore what life is really like as an ETA. This can help them choose between countries, or to explore less competitive countries they might not have considered.